

Video Proposal Questionnaire

Return this signed form and your responses to Educational Communications, College of Agricultural and Life Sciences, 83844-2332, or fax it to (208) 885-9046.

Please use a separate sheet to respond to the questions listed below. Attach your responses to this questionnaire and submit them to your unit head. Your unit head's signature indicates support for developing a Video. If you need assistance answering these questions please contact Educational Communications (Brad Beckman, bbeckman@uidaho.edu, phone: 364-4001; or Ben Troka, btroka@uidaho.edu, phone: 885-7772).

1. **Author(s).** List the author name(s).
2. **Title.** Identify the working title of the Video.
3. **Need.** What current situation necessitates this Video?
4. **Intended audiences.** Identify the primary, secondary, and other audiences this Video is intended to reach.
5. **Purpose.** What is this Video intended to accomplish? How will it meet the identified need?
6. **Contribution.** How will your Video differ from and be more effective than other sources of similar information?
7. **Uses.** How will the intended audiences use this Video?
8. **Marketing.** What events, lists, or other strategies will you use either to distribute copies the Video?
9. **Format.** Our standard distribution method is DVD. Does your Video require a different method of distribution?
10. **Budgetary support.** What are your anticipated funding sources (i.e., grants, commodity groups, IAES or UI Extension funds, critical issues funds)?
11. **Timetable.** By what date do you need the Video?

I have read the attached proposal and agree that this Video project should be initiated. The author(s) and I acknowledge that my signature does not guarantee funding.

Unit administrator's approval: _____ Date: _____

-----FOR INTERNAL USE-----

Educational Communications Acknowledgement: _____ Date: _____